



Welcome To Our Patient Rewards Program

Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Patient Rewards Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You may redeem great prizes on our website for as low as 100 points. Look for additional contest information at our office, on Facebook, or our website to earn even more points and to see the latest updates in our Rewards Program!

You can view your points any time at www.smilewithstyle91.com. Click on the Patient Rewards card icon and enter your 16-digit rewards number and 4-digit password to check your current points. View the on-line Reward Guide and check for special contests and gifts. If you have any questions, talk with any of our team members!

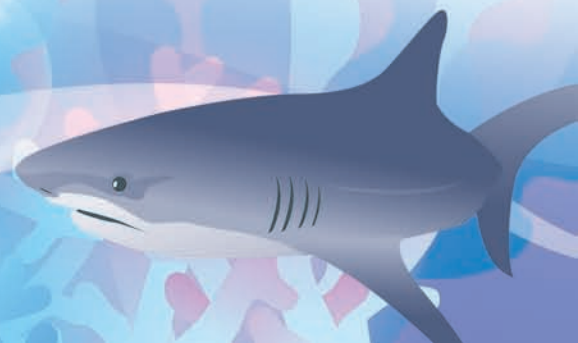
Gift Redemption Menu

Points Earned	Gift Card Amount	Prize Option Examples
100	\$10	Cold Stone, Starbucks, iTunes, Claire's, or Chili's Gift Card
150	\$15	McDonalds, Amazon, Best Buy, WalMart, or iTunes Gift Card
200	\$20	Toys "R" Us, Claire's, AMC, or Bath & Body Gift Card
250	\$25	Lacrosse Unlimited, Sports Authority, REI, or Build-A-Bear Gift Card
500	\$50	Themes & Dreams, Game Stop, Old Navy, or Toys "R" Us Gift Card
1000	\$100	Target, Macy's, Footlocker, or Best Buy Gift Card

Visit our website www.smilewithstyle91.com for more prize options, new ways to earn points and special contests!

Reward Rules

- Reward card must be present to receive reward points.
- Replacement cards are available for a 10 point purchase.
- Rewards are given at regular scheduled appointments.
- Points or gift cards are not redeemable for cash.
- Points and prizes are subject to change at anytime.
- Dental reward points are available when returning a completed dental certificate.





Earn Points On Your Patient Rewards Card

During each appointment, points will be awarded for outstanding cooperation in each of the following areas. To redeem your points, visit us online or speak with any of our team members!

Fun Happens While Preparing for Braces

Congratulations! You are officially ready for braces! (awarded at your records appt)	25
Each baby tooth lost	2
Bringing your Kids Club card to your appointment	2
Showing your Kids Club card at your siblings appointment	2
Writing a story about how you lost your tooth	2

Being a Great Patient Has Its Rewards

Records same day treatment is recommended	20
New patient exam	10
New appliances placed	5
Excellent oral hygiene	2
Nothing loose or broken	2
Wearing appliances as instructed	2
Brushing after sign in	1

Seeing your Dentist Regularly is Important

Dental cleaning/exam	10
Requested dental treatment completed	10
No cavities	5

Great Ways to Earn Extra Points

Referring a friend	50
Referring a family member	25
Office contest winner	25
Orthodontic testimonial	10
LIKE practice Facebook page	10
Straight A's on your report card	5
Having an appointment on your birthday	5
Community service (5 points per hour - up to 5 hrs. per month with documentation)	5
Having perfect school attendance	5
Wearing your practice T-shirt to your appointment	3
Upload a photo of you wearing your practice T-shirt while doing a fun activity	2
Winning an award in athletics	2
Earning an academic award	2
Survey participation	3
Participating in office contest	1
Each A on your report card (up to 5 A's awarded)	1

www.smilewithstyle91.com

